

SUNDANCE PRIVACY POLICY

Most Recent Update: 6/22/2024

This Privacy Policy explains how Sundance Pet Grooming collects, uses, and discloses the personal information of its customers, prospective customers, and visitors to its website at [Sundancepetgrooming.com](https://sundancepetgrooming.com).

COLLECTION OF PERSONAL INFORMATION:

Information collected directly from you: We may collect personal information directly from you, for example through a web form, during an online, over the phone, or in-person registration, while making an appointment, while setting up an account with us, when you contact us for customer support, or at checkout. Personal information we collect directly from you may include first and last name, address, pet information, veterinarian record, email address, and phone number.

USE OF PERSONAL INFORMATION:

We use information collected directly from you to provide you with our products and services, customer service and support, and other relevant information. We may also use this information to market our products and services to you, including by email and text message subject to your consent.

We use information collected automatically from your device to provide our website to you, to optimize our website, and to assist with our advertising and marketing efforts.

We use information collected from our advertising partners to market our products and services to you.

DISCLOSURE OF PERSONAL INFORMATION:

We may use third-party service providers to assist us with providing and marketing our products and services to you and we may share your information with such third parties for these limited purposes.

- We use Ring Central for our email marketing and text message communications. For more information about how we may use your information with Ring Central and the information that may be collected through our email campaigns, see Ring Central's Privacy notice available at https://www.ringcentral.com/legal/privacy-notice_09112017.html
- We use Google Analytics to help us understand how visitors interact with our website. Google Analytics uses and processes your information in accordance with its privacy policy available at <https://support.google.com/analytics/answer/7318509?hl=en>.
- We use Talech and Runloyal as our payment processor. Talech and Runloyal use and process your payment information in accordance with their privacy policy available at <https://www.talech.com/privacy> and

<https://www.runloyal.com/terms/#:~:text=Privacy%20Practices&text=We%20will%20maintain%20the%20confidentiality,licensee%2C%20service%20advisor%20or%20craftsman.>

We use Google Ads as our advertising partner. We may authorize our advertising partner to use cookies and similar technologies on our website to automatically collect certain information from your device and we may share information about [you, your purchases, and your interactions with our website] with our advertising partner, provided that no mobile information will be shared with third parties/affiliates for marketing/promotional purposes. Such information can be used by us or our advertising partner. For more information about how to opt out of targeted advertising from our advertising partner, go to <https://support.google.com/adsense/answer/142293?hl=en>.

We may also share your personal information if necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us.

If you wish to stop receiving text messages from us, reply STOP, QUIT, OPT-OUT, or UNSUBSCRIBE to any text message sent from us.

YOUR PRIVACY RIGHTS:

You may have the right to request access to the personal information we hold about you, to port it to a new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at 704-995-6231 or Sundancepetgrooming@gmail.com.

CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

CONTACT INFORMATION

If you have any questions about this policy or our privacy practices, please contact us at 704-995-6231 or Sundancepetgrooming@gmail.com.